



# After-care Market

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### I.Clover Market

To help the rehabilitated with past criminal offenses enhance their ability to survive in the society, repair their network with family and society, and ensure smooth reintegration, the Ministry of Justice and Taiwan After-care Association have long strived to help the rehabilitated explore start-up opportunities. To facilitate dialogue and reconnection between the rehabilitated and the communities and help the rehabilitated with small business market their products, the Association organized the “Clover Market—Encounter-

ing Happiness, Sharing Love” at North Square of Red House in Ximen Neighborhood; it was held at 5 pm, February 10, right before St. Valentine’s Day. The event aimed for the general public to see the results of their hard work aside from recognizing the self-values of the rehabilitated. In addition to inviting Taishin Charity Foundation as sponsor and 100 senior citizens living alone and single-parent children to jointly share a precious weekend full of joy, the event also invited low-income families of the rehabilitated in order to encourage them to mingle with fellow citizens.

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1.Authored by Director of Taiwan After-Care Association Taipei Branch.



Through fun-filled activities, the event strengthened family bonds so that participants could temporarily forget the stresses in life and enjoy time with their children, creating wonderful memories together.

Compared to the general public, the rehabilitated and their families long for ordinary life even more, making it all the more precious for the rehabilitated to have a second chance to be reunited and share time with their families!

The event was jointly planned and organized by the Ministry of Justice and the Taipei, Shilin, and Banqiao Branches of Taiwan After-care Association. Minister of Justice Tseng Yung-fu was invited to attend the event, and Chief Prosecutor Yen Da-ho of the Taiwan High

Prosecutors Office (also the Chairperson of Taiwan After-care Association), chief prosecutors of Taipei, Shilin, and Banqiao, and distinguished guests from academia, government, and industry were all in attendance.

*Vision of Excellence  
Pursuit of Dreams  
Rekindled Hopes  
Gratitude to You*

Featuring the image of the feeble and tender plant of the “clover leaf”, the market fair hidden in the Red House guided participants to discover ordinary happiness and joys in life. It allows the society to understand and recognize the value of the rehabilitated’ efforts in reshaping their lives and extending blessings to and good wishes for the rehabilitated and their families.

The market helped to market after-care products to all municipalities and communities in Taiwan and reach the general public. The Association hoped that through people's support for their products, the rehabilitated could feel a sense of self-recognition and be motivated to develop more products to contribute to the society.

*Feast of Arts  
Magic and Kung Fu  
Vibrant and Electrifying  
Joy for All*

The event also collaborated with local cultural industries in Ximen Neighborhood, drawing citizens closer to art and cultural activities and enhancing their understanding in culture. The program featured both traditional and innovative elements. In addition to passing down cultural heritage, the event also fully displayed the exquisite diversity of Taiwan's local culture, featuring performances by Pinglin Folk Culture Performing Group, Mei-Meng Magic Group, as well as renowned singers, Wang Ruiyu, Panai, and Jenny Wang. The market also invited those who aspired to become judicial protection professionals so that all could share the passion and joy of partaking in after-care. The Association hoped that everyone could join

our efforts in caring for the rehabilitated through concrete actions and support after-care products. The Association welcomed all opinions for product improvement and R&D to enhance the quality of products so that after-care products could be further promoted to communities and the general public. Citizens would no longer have prejudice against the rehabilitated because the products had won over their hearts; also, the rehabilitated would feel a sense of self-recognition, which helped them to grow stronger on their journey of reintegration.

## **II. After-care New Year Market**

To help the rehabilitated with criminal offenses enhance their ability to manage businesses and interpersonal relationships, repair their network with family and society, ensure smooth reintegration, and showcase start-ups by the rehabilitated under the guidance of Taiwan After-care Association, Taipei District Prosecutors Office and Taiwan After-care Association Taipei Branch organized the "Clover New Year Market—New Life/Joy-After-care Festival" on the sidewalks and in the square near Ximen Elementary School at 2 pm, January 25, 2014, just ahead of the Chinese





29 May, 2015, Encountering Happiness After-care Market



29 May, 2015 Taipei Grand Women's Footwear Charity Sales



29 May, 2015, Minister Lo encourages sand painting at Taipei Prison



29 May, 2015 Minister Lo tries after-care products cold dripped coffee

• 王爺油飯	• 古早大灶	• 趕路的雁	• 農耕手工藝	• 阿輪素食	• 逗留農場
• 幸福甘草芭樂	• 優遊之家	• 離的傳人	• 宏旺棗到古福	• 黑珍珠手工蠟燭	• 超蝦棒
• 菇之鄉	• 羅十二燉肉	• 春天水果	• 吉路鞋業	• 喀布茲修繕站	• 朱媽媽飲品烘焙坊
• 元氣深坑豆腐	• 活力小站	• 菁菁青菜	• 健哥青菜	• 屏東更生農產工作坊	• 趙老師腳底按摩

After-care Products



New Year.

The market enabled the rehabilitated to step into the communities and sell their products. In addition to recognizing the value of their life after prison, the event also aimed for the general public to see the results of the rehabilitated' hard work, while also providing the rehabilitated a chance to dialogue with communities and citizens so the society could better understand them toward changing people's prejudice and discrimination against the rehabilitated and their families. Also, low-income families of the rehabilitated and low-income families in the communities were invited to join the event so that everyone could let go of their worries briefly to enjoy precious time with their own family.

This New Year Market differed from other Chinese New Year street fairs in other municipalities. With food safety a major concern in today's society, Taiwan After-care Association Taipei Branch wished to provide citizens with more affordable and quality options. The Market featured fresh produce from Stay Farm, grapes and pears from Tu's Grape Farm, and dried-fruit nougat by Hong Wang Food, which were

all businesses owned by the rehabilitated. There were also sausages and pork floss from Taiwan After-care Association Pingtung Branch, handmade crackers and indigo-dye products from Taipei Detention Center, and potted plants and Spring Festival couplets from Sindian Drug Abuser Treatment Center.

Deputy Minister of Justice Chen Ming-tang was invited to the ribbon-cutting ceremony, and actor Zhang Jun-Jie served as One-Day Store Manager, introducing to the society and foreign tourists in Ximen Neighborhood the products made from natural ingredients that were free of artificial fragrances and produced by the rehabilitated and inmates from prisons and detention centers.

In addition to the New Year market, the event also featured the opening of Shung-Xi Bakery, a place for the rehabilitated to realize their dreams. The bakery sold and displayed products made by the rehabilitated, as well as products produced by Taipei Prison, expanding retailing operation to Ximen Commercial Area and promoting the products to foreign backpackers. As the products became popular in the



Upper left: 25 Jan., 2014, Deputy Minister Chen and Children from Wanhua District Children's Welfare Service Center

Upper right: 25 Jan., 2014, Hot sales of Sausages made by Pingtung Operation Dawn Halfway Home

Lower left: 25 Jan., 2014, The crowd of media reporters

Lower right: 25 Jan., 2014, Clover Market is packed

community and among tourists, the rehabilitated could achieve self-recognition, while the public could see the fruits of their hard work.

The event was sponsored by Taishin Charity Foundation. Low-income families of the rehabilitated from the “Family Support Project for the Rehabilitated”, single-parent children of Wanhua District Children’s Welfare Service Center, and low-income families from nearby communities were invited to jointly celebrate Chinese New Year and enjoy precious moments of joy with their families, creating wonderful memories.

Gathering after-care businesses that produced Chinese New Year goods, products made in prisons and detention centers, and goods produced at workshops in halfway houses (including sausages, pork floss, fruits, dried fruits, Spring Festival couplets, potted plants, and handmade crackers), the event aimed to market and promote the products ahead of the Chinese New Year.

This event aimed to promote products by the rehabilitated to communities and the general public. It is hoped that as the products become more popular

among citizens, they would no longer have prejudice against the rehabilitated, while the rehabilitated also gain self-recognition in the process.

### **III. After-care Product Retail Center**

There are many quality products produced by the rehabilitated and by inmates in prisons and detention centers; however, there is no permanent display or a retail site. At Ximen Neighborhood, a popular commercial area and tourist destination, this Center enables the society and foreign travellers to get to know more about after-care, after-care businesses, and products produced in prisons and detention centers. At the same time, judicial protection and correction may also gain more affinity and accessibility with the public.

The bakery sells fruit ice cream produced by Stay Farm and handmade crackers from Taipei Prison. The rehabilitated and family members of the “Family Support Project for the Rehabilitated” also enjoy priority to be employed by the bakery, where they receive training in baking, helping them to foster vocational skills for future livelihood.





### IV. Family Support and Care for the Rehabilitated

Taiwan After-care Association invited families in the Family Support Project for the rehabilitated, the rehabilitated with low income and family members, and low-income families of the Wanhua District Children's Welfare Service Center to join the event, where actor Chang Hsun-Chieh served as One-Day Store Manager. The fun-filled, family-friendly event helped drive sales at the bakery.

The event provided the families of the rehabilitated with disadvantaged and low-income families another option to purchase affordable New Year goods, while also promoting food safety where products were all made of natural ingredients and free of artificial fragrances and preservatives. Through the activity, families were also brought closer and created wonderful memories together.



25 Jan., 2014. After-care Enterprise gives supplies to the "Rehabilitated Family Support Project"



25 Jan., 2014. Chairman Cheng Chia-chung of Taishin Charity Foundation donates Spring Festival supplies



29 Jan., 2014. After-care Enterprise gives supplies to families of members of Children's Welfare Service Center



26 Jan., 2014. After-care enterprise and prison donate own products to low-income families